



MOBILEHEALTHTECH

A Gold Mobile Company



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MOBILE HEALTH TECH AND MAX.MD FORM STRATEGIC ALLIANCE TO DELIVER AFFORDABLE SECURE COMMUNICATIONS FOR HOSPITALS AND MEDICAL PRACTICES

New Innovative Healthcare Solutions Fulfill Both HIPAA Security and Joint Commission Emergency Requirements

January 5, 2009 (NJ) – Mobile Health Tech (MHT), a leading provider of mobile solutions for healthcare and MaxMD (Max.md), the exclusive provider of .md domain names have formed a strategic alliance to offer affordable secure communications solutions and advanced mobile messaging services to hospitals and medical practices.

Under this new partnership, MHT and MaxMD are offering: encrypted .mdEmail®, .mdSecureIM™ (Instant Messenger), Secure Web Mail accounts, Hospital Rapid Notification Alert System™ and mPro Care™ mobile patient care; developed to help improve patient care while allowing healthcare organizations to be compliant with current HIPAA and The Joint Commission communications and emergency management requirements.

“Our partnership with MHT allows us to bring hospitals and physicians the very latest in secure communications to help speed up the administration of care for the entire healthcare community,” said MaxMD CEO, Scott Finlay. “Our innovative complimentary technologies are designed to enhance daily business processes with a small capital investment for both hospitals and practices.”

“Hospitals and medical practices alike are struggling to increase revenues and reduce operating expenses while improving patient care,” noted Bob Gold, CEO of Mobile Health Tech. “The combined offerings of MHT and MaxMD provide exciting new technologies that remove many of the barriers to delivering a higher level of care in today’s heavily regulated environment.”

According to a recent Office of the Inspector General (OIG) report on HIPAA Security and Electronic Protected Health Information (ePHI) compliance and The Joint Commission’s new emergency management standards requirements (EM.02.02.01), hospitals will be audited this year for both emergency communications strategies and HIPAA compliance. The integrated solutions provided by MHT and .md provide the following functionality:

- A secure network for internal and external email and IM communications for hospitals, physicians, patients, vendors and labs
- An emergency notification system for patients, staff, physicians, authorities, vendors communities and other healthcare facilities via text, email and voice

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- A mobile communications system for improving medication and treatment compliance for patients with chronic conditions
- A secure .md medical practice website with medical verification and innovative patient outcome care programs

Available today, MHT and .md solutions have been implemented in major hospitals and in thousands of individual practices nationwide.

About Mobile Health Tech (MHT)

MHT is the healthcare division of Gold Mobile, a leading provider of mobile communications programs for agencies, companies and brands. Gold Mobile provides a high performance carrier-certified mobile platform supported by a suite of mobile software tools, applications and world-class services for mobile enterprise CRM, mobile crisis and corporate communications, mobile marketing, mobile web and multi-media, and custom mobile solutions. For more information visit: www.mobilehealthtech.md or www.gold-mobile.com.

About MaxMD

MaxMD is the exclusive provider of .md domain names in the U.S. and over 90 countries Worldwide. MaxMD has developed the only secure communications platform (Patent Pending) across a top level domain. MaxMD provides personalized, permanent and portable Web addresses and secure communication products for physician practices, hospitals, associations and healthcare organizations of all types. .md [*because medicine is your domain*]. Visit www.max.md to learn more.

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